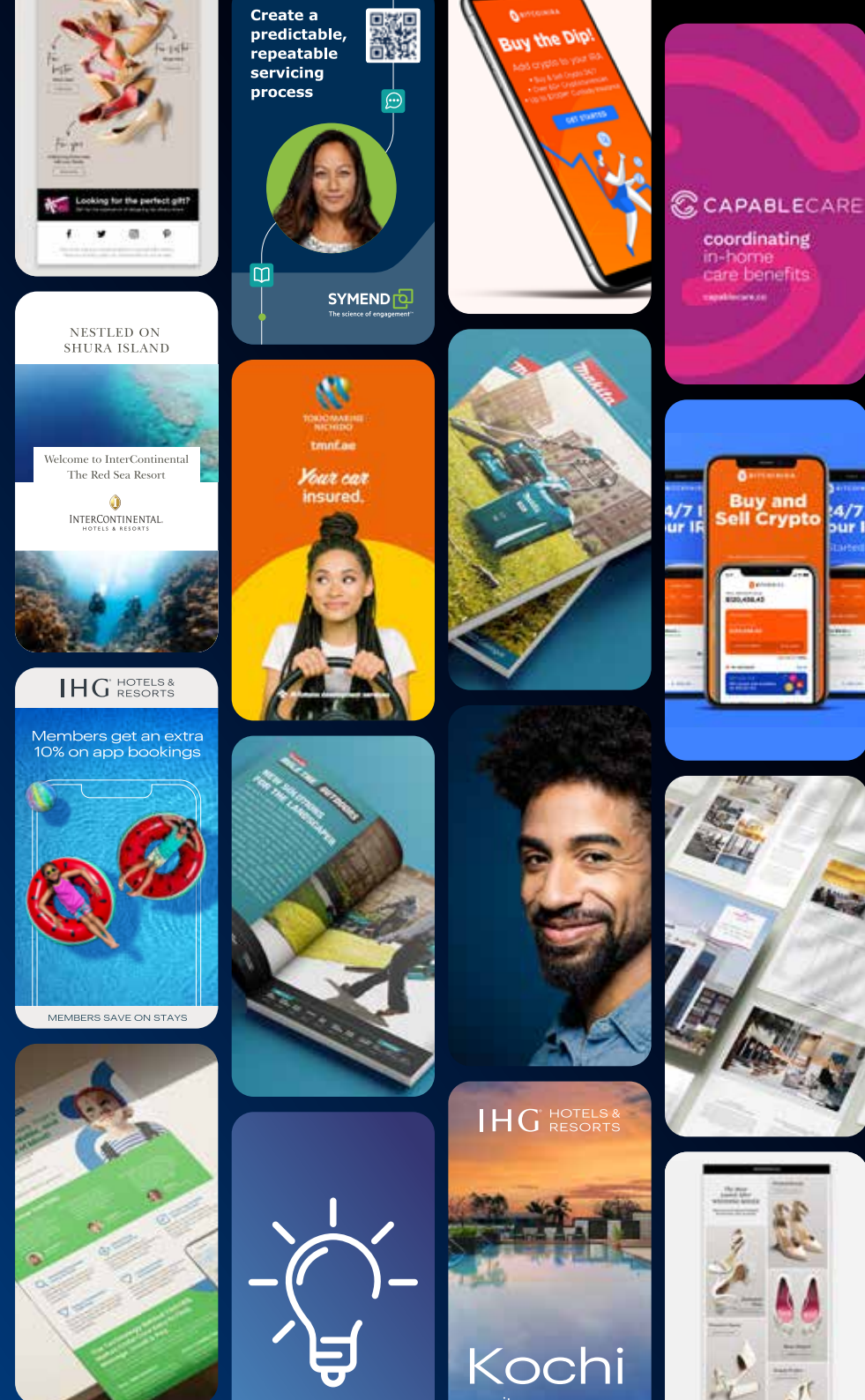


**DESIGNAPHY**

# A production powerhouse for your creative team

From cohesive campaign execution to specific assets, we deliver everything your team needs, at the speed your market demands.

When your in-house creatives have the right vision but simply not enough resources to bring it to life, that's where we thrive. Plug our creatives into your processes and watch your backlog disappear.



# Monthly Design Plans

Best for straightforward, everyday design projects, where focus is on the execution instead of exploration

## Looking to hire a team? Need additional design support?

Say goodbye to hiring in-house. We're 20x faster and 10x cheaper than traditional hiring.

We can also work as an extension of your internal design team to improve your creative output or add adequate capacity during busy times and big projects, without the cost and commitment of hiring full-time.

### Growth

Best for growing business that want to step up their design game and look like a big brand

View [designaphy.com](https://designaphy.com)  
for up-to-date fee structure

2 active projects  
at any one time

☰ Unlimited Design Requests  
2 active projects at any time

∞ Unlimited Revisions

∞ Unlimited Users

📍 1 Brand

📁 Free Stock Photos

🛡️ Satisfaction Guarantee

🕒 Cancel Anytime

📁 Source Files

👤 Dedicated Account Manager

🔑 Prioritized Support

### Enterprise

Best for enterprises that need a professional but more cost-effective solution to their marketing requirements

Custom Quote  
please contact us

Multiple active projects  
at any one time

☰ Unlimited Design Requests  
Fully customizable

∞ Unlimited Revisions

∞ Unlimited Users

∞ Unlimited Brands

📁 Free Stock Photos

🛡️ Satisfaction Guarantee

🕒 Cancel Anytime

📁 Source Files

👤 Dedicated Account Manager

🔑 Prioritized Support

Fast, efficient,  
and cost-  
effective design  
support that  
keeps up with  
your pace and  
responds to  
your evolving  
needs

## Growth

## Enterprise

### Branding & Signage

Backdrop	✓	✓
Business Card	✓	✓
Car Wraps	✓	✓
Character Design / Mascot	✓	✓
Envelopes	✓	✓
Events & Tradeshow Graphics	✓	✓
Letterhead	✓	✓
Logo Edits (basic edits only)	✓	✓
Outdoor Graphics	✓	✓
Roll Up Banners	✓	✓

### Presentations & Reports

Business Reports	✓	✓
Infographics	✓	✓
Presentations / Pitch & Sales Decks	✓	✓
Tables & Charts	✓	✓
Book & Magazine Cover	✓	✓
Ebook (pdf)	✓	✓

### Brochures & Price Lists

Brochure	✓	✓
Certificates & Coupons	✓	✓
Invitations	✓	✓
Leaflets & Flyers	✓	✓
Newsletter	✓	✓
Other Print Materials	✓	✓
Price Lists	✓	✓
Restaurant Menus	✓	✓

### Adverts & Social Media

Animated GIF (basic)	1-5 sec	1-5 sec
Posters	✓	✓
Print Ads	✓	✓
Social Media Posts & Ads (static)	✓	✓

### Websites, Apps, Digital

Email Graphics	✓	✓
Landing Page Design	✓	✓
UI / Interface Mock Ups	✓	✓
Web / Ecommerce Graphics (static)	✓	✓

### Photos & Icons

Icons	✓	✓
Image Background Removal	✓	✓
Image Resizing	✓	✓
Photo Edits & Manipulation (basic)	✓	✓
Updates to Existing Graphics (basic)	✓	✓

### Merchandise

Clothing Graphics (Tshirt, cap, hoodie, leggings etc.)	✓	✓
Merchandise (mugs, USB, pens, bags, etc.)	✓	✓

### Packaging & Labels

Stickers & Labels	✓	✓
Packaging Design		✓

### Videos & Motion Graphics

Video Editing and Animation		✓
-----------------------------	--	---

### HTML5 Banners

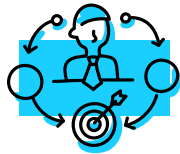
Interactive, Animated Digital Adverts		✓
---------------------------------------	--	---

### Canva

Brand Tool Kit & Collateral Support		✓
-------------------------------------	--	---

\* Table is accurate at the time of publication

# Our monthly design plans offer maximum value without breaking the bank



## Unlimited Design Requests

Submit and queue up as many design projects



## Fixed Monthly Rate

No billing surprises. Pay the same price every month



## Request As Many Revisions

We'll make sure you're happy with the end results



## Cancel Anytime

No contracts, long-term commitments or cancellation charges



## Fast & Reliable

Get your design back in 1-4 business days



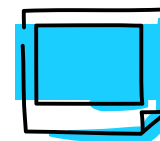
## Flexible & Scalable

Upgrade, downgrade, scale up or down as needed



## Agency-Quality Designers

The same service and quality of an agency at a price you can afford



## Free Stock Photos

Your subscription gives you access to high-quality stock photos

# Frequently Asked Questions

## What are your turnaround times like?

Depending on the complexity of your request, you will get your designs and revisions within 2–7 days.

Larger, more complicated design requests or brands with complicated brand guidelines may add time to your design turnaround time.

## Am I locked into a contract?

If you sign up for a monthly plan, you'll be billed monthly. If you sign up for an annual plan, you'll be billed annually.

You can upgrade, downgrade or cancel at any time and return at any time.

## How does the monthly design plan work?

We're a subscription-based graphic design service.

For a flat monthly fee, you will benefit from a service that functions as your internal design team. We will work on all your graphic design requests, no questions asked.

## How many design projects can you get done in a month?

On the Starter and Growth plans, we complete 5–20 projects in a given month, but this is heavily dependent on the size, scope, and complexity of your projects as well as the total number of changes and revisions you request.

To put this into context: A 1-page leaflet is quicker to lay out than a 50-page presentation.

## Can I really make unlimited design requests?

For a flat monthly fee, you can create as many design projects in your dashboard and queue them up according to priority.

On the Starter plan, your designer will work on 1 active project at any given time. As soon as you approve a design, your next project will be made active.

## What is the quality of the designs I will receive from you?

All our designers have agency backgrounds and have designed for the world's most established brands, so you are guaranteed to always receive professionally designed collaterals.

Our service model allows you to access agency designers at a fraction of the cost. This means that our plans are designed to be cost-effective, and any conceptual design is out of scope, although this is a service we can also provide. You can get the best from our monthly design plans when you have existing brand and creative guidelines. Although the lack of which won't stop us from delivering a polished output.

# Book a demo and discovery call

---

- + How our plans work
- + The most suitable plan for your needs
- + How to use Designaphy to maximize your subscription
- + How we're different from traditional design services available

[BOOK A 15-MIN CALL >](#)

# Benefit from the expertise of a world-class design team

Designaphy was founded on the idea that great design must be accessible to businesses of all sizes.

Our experience spans over **25 years of direct client work**. And we have helped brands across a variety of industry sectors harness the power of design to **compete, grow and scale**.

In a world of “me-too” offerings and traditional marketing ploys, we excel at creating visuals that drive **action**, evoke an **emotional** reaction and inspires the **wow** in people.

Let us show you the best kept secret to getting **great design** done **better, faster and cheaper**.



# Global brands we've serviced

We help big brands tell big stories and small brands find theirs

Viasat™

Portafina

NOKIA

PERMIRA

IHG®  
HOTELS & RESORTS

NOVOTEL  
HOTELS

BITCOINIRA

SYMEND  
The science of engagement™

CROWN AGENTS  
ACCELERATING SELF-SUFFICIENCY & PROSPERITY

DC AVIATION

Makita®

WWF

IDS  
International  
Diplomatic  
Supplies

Avestria™  
Seeding Women's Health and Life Science Ventures

JOTUN

CAPABLECARE

BuildBee

ikaun

# We help forward-thinking businesses save 70% on graphic design



## For Start-Ups

We help startups launch their business and get branding right from the very beginning



## For Small Businesses

We help small businesses step up their design game and make them look like a big brand



## For Marketing Teams

We help marketing, sales and product teams differentiate their products & services and bring a level of polish to their brand



## For Agencies

We help agencies scale their design capacity on demand without scaling overhead

# Access agency-grade designers without paying agency pricing

Work with truly professional designers that can arrive at sophisticated design solutions with fewer rounds of iteration. With experience comes speed and better design instincts.

- ✓ Years of creative experience
- ✓ Reliability & accountability
- ✓ Understanding of both large and small brands
- ✓ Wide range of creative disciplines



**How you present your brand  
is everything**

**A great brand resonates  
It communicates  
It tells a story**

**And it's design  
that makes these happen**

# We help you show up the right way, at the right time, with the right message



# Book a demo and discovery call

---

- + How our plans work
- + The most suitable plan for your needs
- + How to use Designaphy to maximize your subscription
- + How we're different from traditional design services available

[BOOK A 15-MIN CALL >](#)



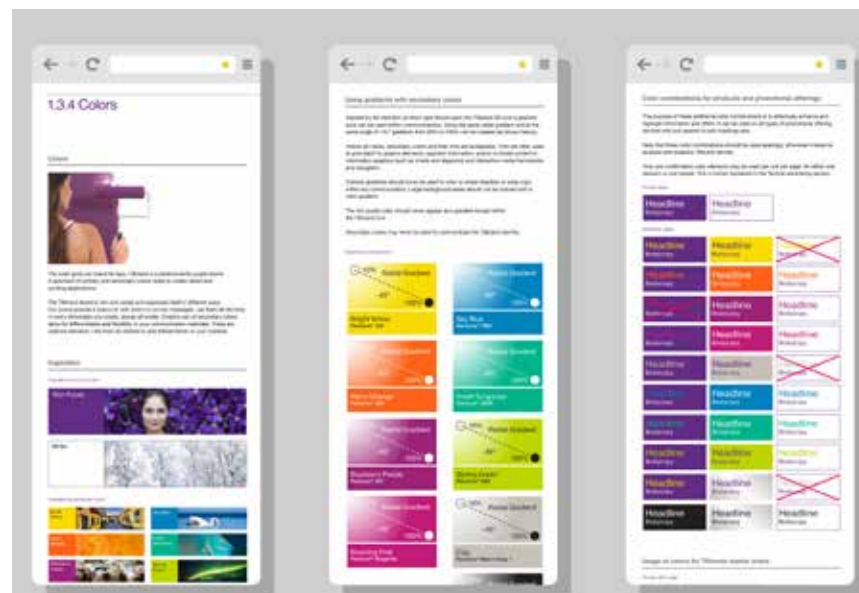
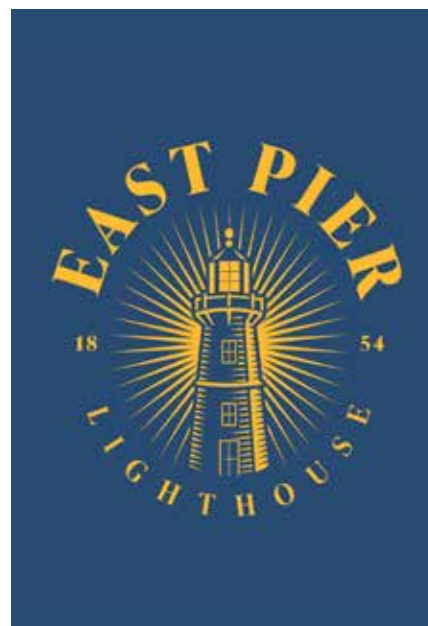
**From traditional to digital  
and everything in between**

**After more than 25 years in the  
business, we've developed a  
wide range of competencies**

# Brand, Logo & Identity

The visual identity of a successful brand is not sculpted by chance, but by intent. Every piece of branded collateral we create – whether it lives in the physical or in the virtual space – are designed to make an emotional impact and fortify your brand.

- Apparel
- Business Cards
- Display Stands
- Email Signatures
- Envelopes
- Event Branding
- Invoices
- Letterheads
- Media Kit
- Point of Sale Displays
- Stationery Kits
- Uniform
- Vehicle Wrap



# Print

Your collaterals influence how your customers view the value of your products and services. Your marketing materials can't beg the question "How long have you been in business?" or "Do you have the capability to meet our needs?", because if they do, you've lost the sale.

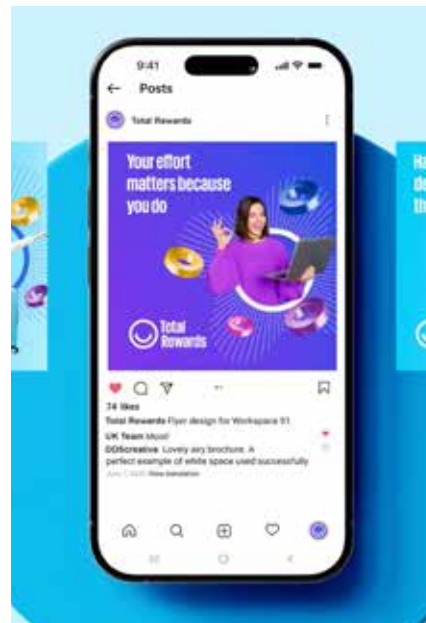
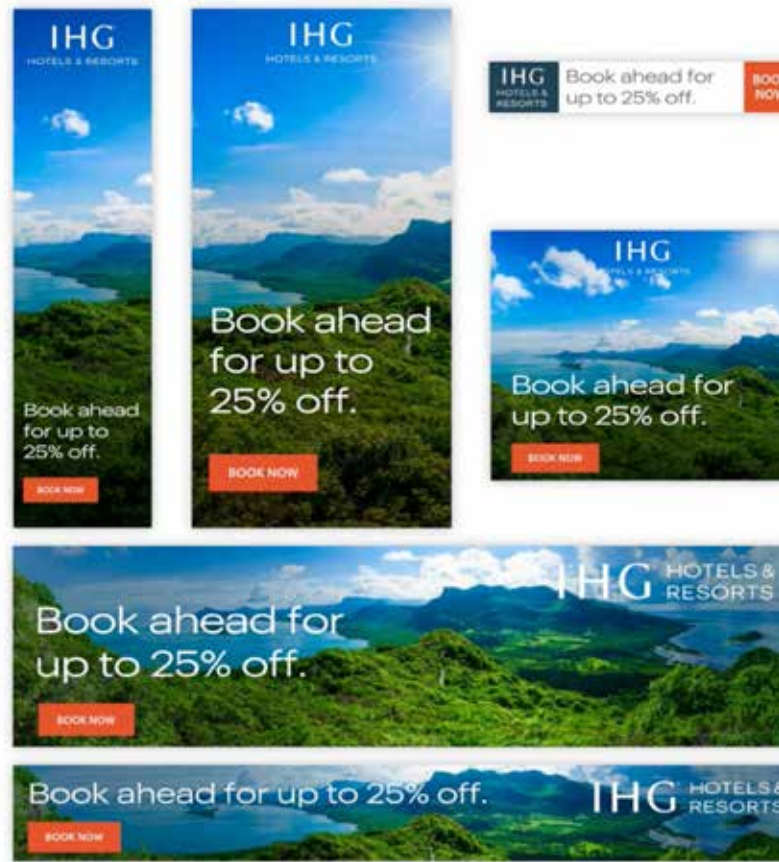
- Billboards
- Booklets
- Brochures
- Business Cards
- Business Reports
- Calendars
- Catalogs
- Door Hangers
- Fact Sheets
- Flyers
- Invitations
- Magazine Covers
- Menus
- Postcards
- Posters
- Presentations
- Price Lists
- Reports
- Signage
- Stationary
- Tradeshow Graphics
- Whitepapers



# Digital, Websites & Social Media

A good digital design should aspire to be more than just good looking. It must translate your brand story and values to all digital channels, it must be usable and must encourage your audience to interact and participate.

- Animated gif
- App Mock Ups
- Blog Graphics
- Digital Ads
- E-books
- Ecommerce Graphics
- Email Graphics
- HTML5 Banners
- Infographic
- Landing Page Design
- Newsletters
- Social Media Covers
- Social Media Graphics
- UI Design & Mockups
- Videos & Animation
- Webinar & Podcast Graphics
- Website Development
- Website Graphics



# Packaging

It only takes 3 seconds to form an opinion of your product. First impressions may seem trivial and insignificant, but they last. Think of your packaging as a greeting between two people on first meeting. Is the handshake firm and businesslike, or warm and friendly?

- Beer Label
- Beverage Labels
- Boxes
- Cosmetic Packaging
- Dieline Creation
- Food Labels
- Food Packaging
- Product Labels
- Product Mock Ups
- Product Packaging
- Retail Packaging
- Structural Package
- Wine Label



---

## Merchandise

Better than a business card, branded merchandise takes your brand into the world and gives you a direct connection to your fans. They allow your audience to see, associate and recognize your brand in a way that traditional marketing cannot.

- Badges
- Bags
- Caps
- Diaries
- Hoodies
- Mugs
- Notepads
- Pens
- Power Banks
- Shopping Bags
- T-Shirts
- USB Sticks

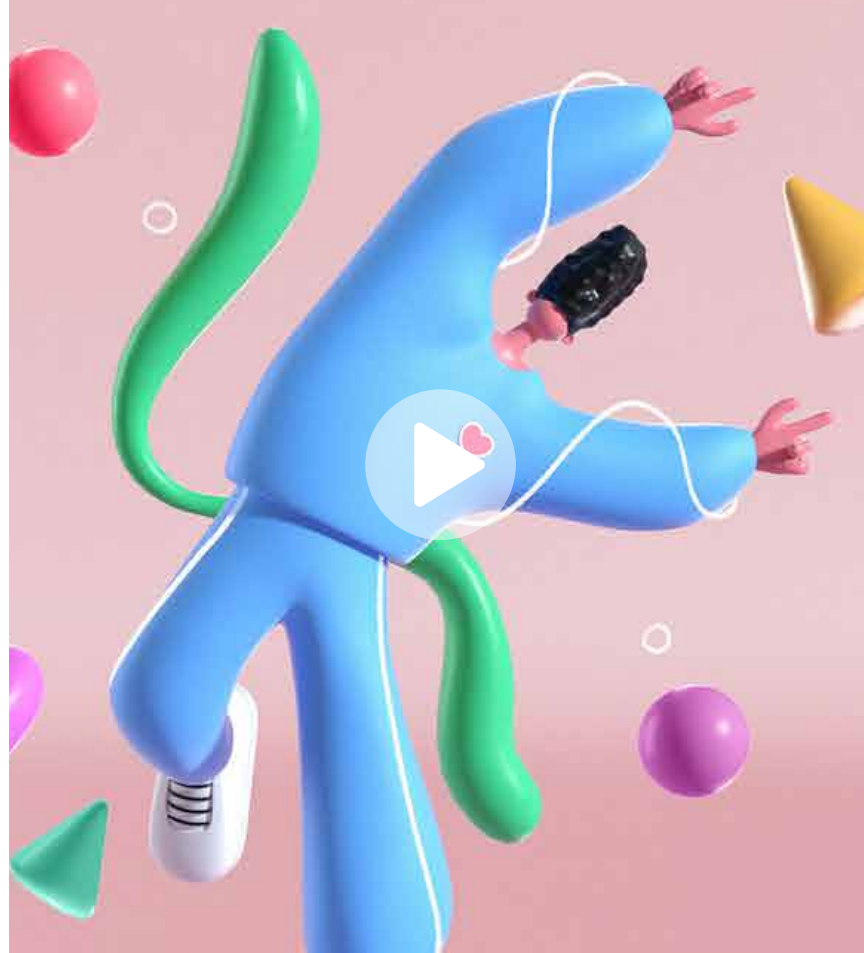


---

## Video Animation

Video generates 1,200% more shares than both images and text. We combine strategy, storytelling and creative to build videos and motion graphics that engage emotionally and communicate convincingly.

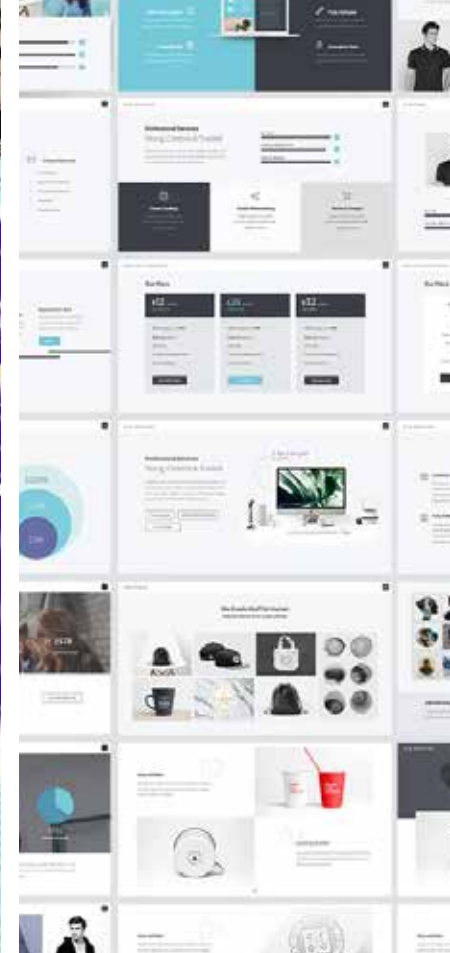
- Video Editing
- 2D Animation
- 3D Animation
- Infographic
- Montage
- Explainer Videos



# Presentations

We're adept at making complex information easier to digest. We use a combination of typography, colors, images and hierarchy to break apart that complexity and deliver it in a format that users can engage with.

- Annual Reports
- Investor Relations
- Pitch Decks
- Product Overviews
- Product Presentations
- Sales Presentations



# Corporate

No business is “too big to fail” and public opinion can have an exponential impact on its success

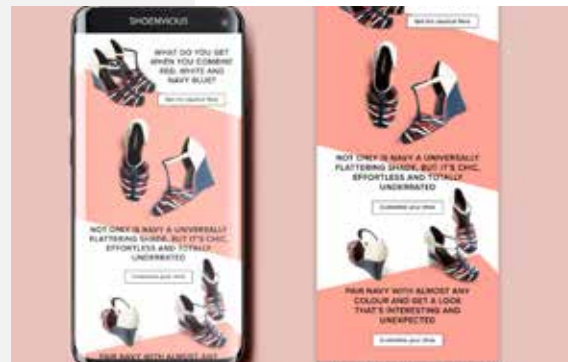
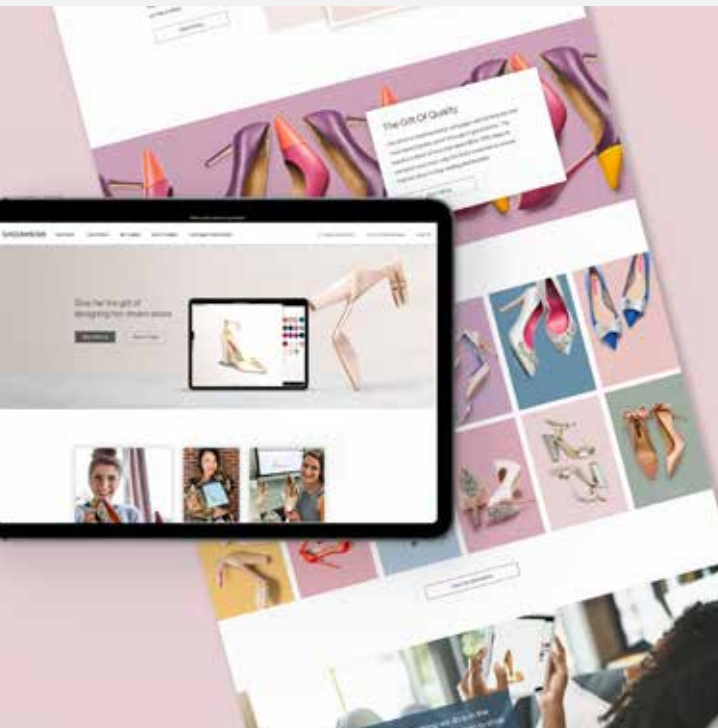
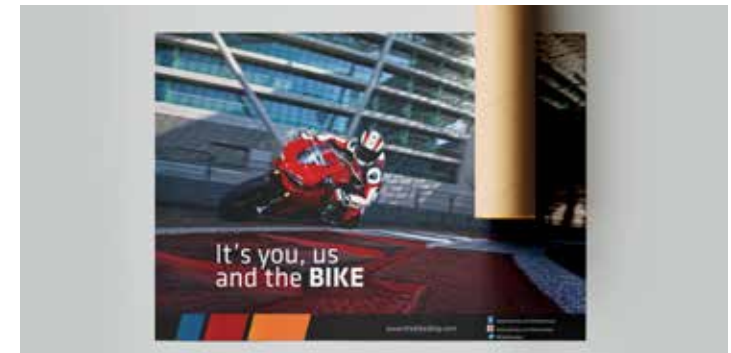
People now view brands and companies as if they were human, and, like any twenty-first century relationship, loyalties are shifted with the click of a mouse or the tap of an app. Businesses must be living examples for the values they promote.



# Retail

How you present your brand must signal the value of your products, their usefulness and your credibility

All your customer touch points need to tie back to what your brand represents. Every time a consumer has an interaction with your business – in store, email, social media, your website – the experience has to evoke the same emotion. You hammer home the message when it's unified.





“

**Designaphy has been instrumental in reducing our graphic design spend, and the quality of our collaterals only increased!**

We were utterly delighted to come across Designaphy. From logo and branding to roll up banners, leaflets and all our marketing needs, they delivered exactly what we needed. We're really pleased to maintain the relationship as we grow.

**Andy Pettitt - Owner**

# Sports & Recreation

The goal is to capture the nuances of the sport: suspense, precision, speed, control and risk

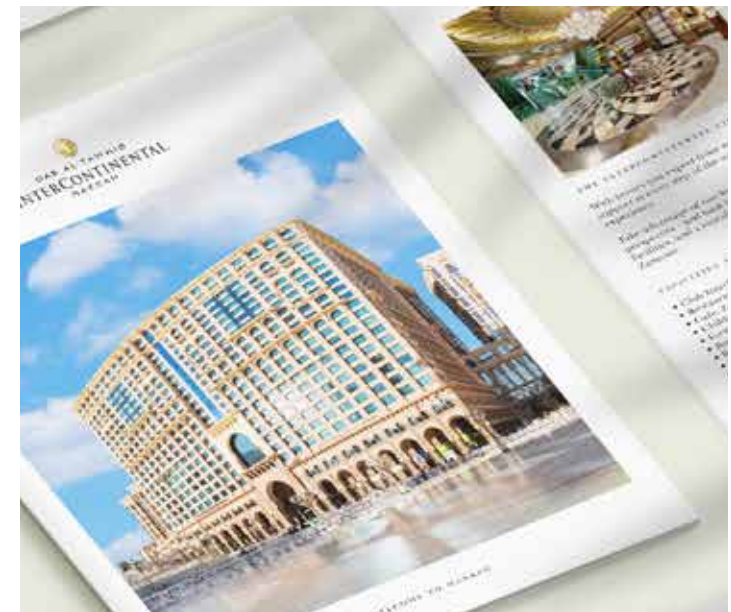
The real key to success is to create a brand identity that builds consistently throughout a spectator journey - until the action plays out, moments happen, and memories are made.



# Travel & Hospitality

The hospitality industry is fiercely competitive, and in the battle to stand out, your brand is at the heart of your success

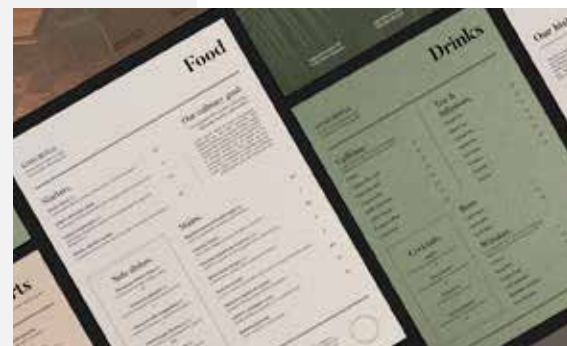
Your guests need a reason to choose to stay with you, and the brand you build needs to convey that to them. Your brand is what makes a guest's experience so meaningful that they'll share it often and come back for it time and again.



# Food & Beverage

People don't buy food;  
They buy an entire experience

Dining is a personal and emotional experience that relies on visuals to appeal to all senses. Great imagery and a compelling color palate go hand-in-hand with driving food sales and inspiring return visits. Visual branding must portray the emotional elements of the restaurant's culture and story.





“

**Designaphy has really shown their commitment to help us achieve our marketing goals.**

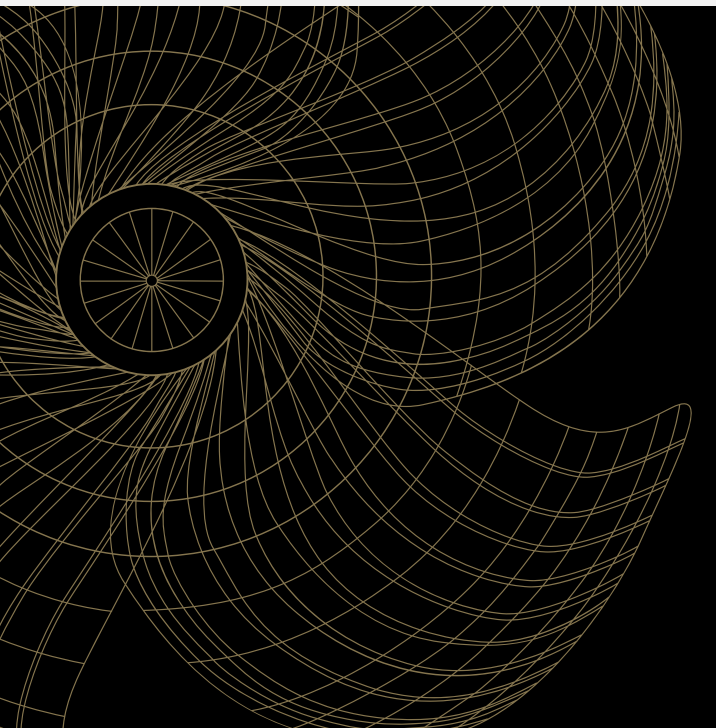
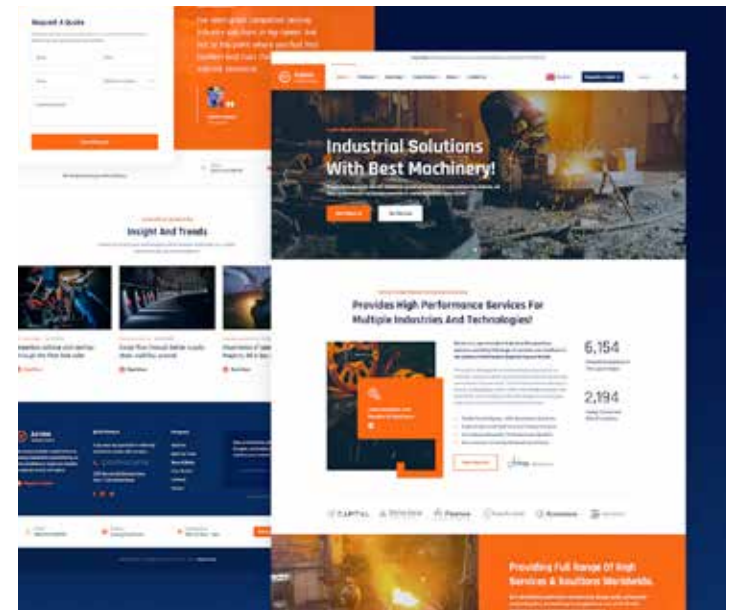
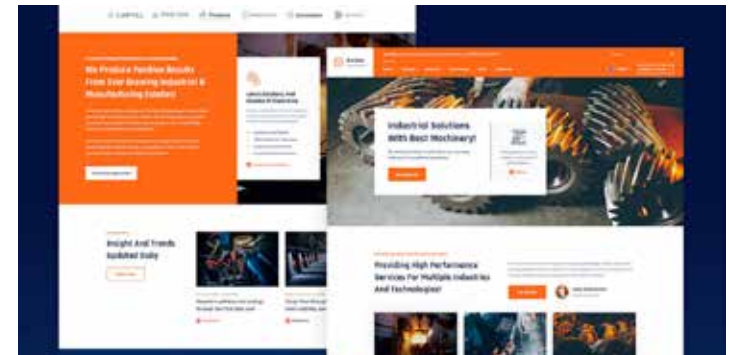
They've been my strategic design partners for over a year now. They make the process painless and simple. The team is highly responsive and proactive. I don't think I'll use another service again.

**Victor Moore - Brand Manager**

# Manufacturing

A strong brand acts as the customer's 'shorthand' for making good choices in a complex and risky marketplace

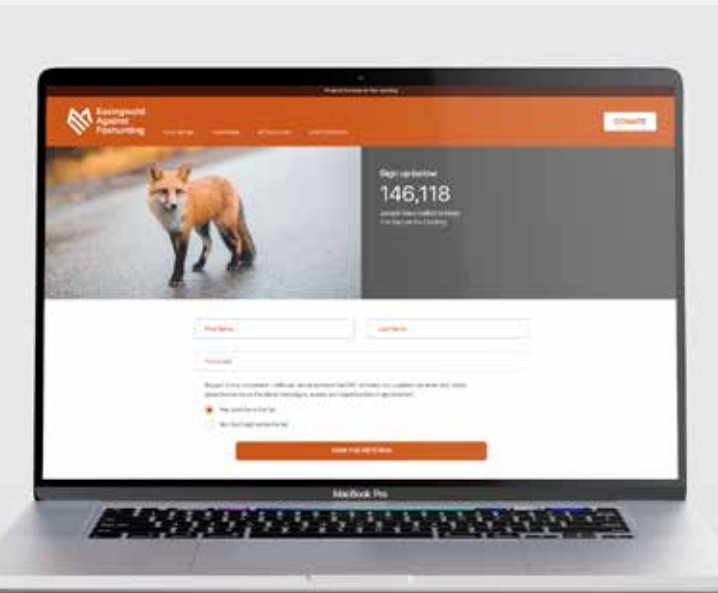
Your brand gives your business a clear, distinctive profile in the daily battles for profits and market share. Decision-makers are willing to pay a premium to do business with companies that have a solid brand reputation.



# Non Profit

Branding your non-profit boils down to the visual and written way you communicate who you are and what you do

Branding shapes the way your organization's messages are received by the public. A strong brand not only helps you raise money, increase awareness, and build a reputation, but they help generate ambassadors, people who take pride in standing alongside your qualities and mission.





“

**Designaphy has made us look like a multi-million-dollar brand without a single full-time graphic designer in our team.**

We've worked with Designaphy since Day 1. They've developed our brand identity and our complicated online platform, and they designed all of our print and digital collateral. As a D2C brand in a highly competitive fashion space, it is very important that our design partners know how to identify, embrace, embody and articulate our brand purpose. And Designaphy delivers every single time.

**Sau Dn - Founder**

# Why Designaphy?

**You want to partner with a top-notch graphic design team without the cost and complexity of working with traditional agencies**

**You don't have the budget or capacity to manage or extend an in-house design team**

**You're looking for a solid, usable result as quickly and cost-effectively as possible**

**You're disappointed with the results you get from online design marketplaces or freelancer graphic designers**

**You've already got too much on your plate and you're looking for a strategic design partner who will look after all your design needs**

# Manage all your projects in one platform built for efficiency & collaboration

No more email chains and  
print-and-scan change requests

Our intuitive & seamless platform makes  
it easier for you and your team to open  
and track projects, submit feedback,  
collaborate with designers, and organize  
your files and documents - all in one  
place

PROJECT	QUEUE STATUS	DATE CREATED	DATE COMPLETED	ACTIVATE PROJECT
Home Web Page Landing Page Design	Active	Aug 12, 2021		<input checked="" type="checkbox"/>
1m x 1m Exhibition Stand Backdrop	Active	Jul 19, 2021		<input checked="" type="checkbox"/>
10 Social Media Posts Social Media	Queued - 1	Jun 26, 2021		<input type="checkbox"/>
Employee of the month - Sep Certificates	Queued - 2	May 128, 2021		<input type="checkbox"/>
£100 off Coupons	Queued - 3	Apr 6, 2021		<input type="checkbox"/>
Home page - blue product Image Resizing	Queued - 4	Mar 25, 2021		<input type="checkbox"/>
2 icons for sales Infographics	Queued - 5	Mar 15, 2021		<input type="checkbox"/>
New address Letterhead	Completed	Mar 7, 2021	Mar 10, 2021	<input type="checkbox"/>
A4 4 page leaflet Events & Tradeshow Graphics	Completed	Feb 16, 2021	Feb 25, 2021	<input type="checkbox"/>
A4 Sales Projections - Q4 Business Reports	Completed	Feb 11, 2021	Feb 22, 2021	<input type="checkbox"/>

DESIGNAPHY | Active Plan: Branding - Basic (Active Projects: 1 of 1) | Active Plan: UGD - Premium (Active Projects: 2 of 3) | Hi Helen Smith

Create New Project Brief

Showing 1 - 10 of 36

# Book a demo and discovery call

---

- + How our plans work
- + The most suitable plan for your needs
- + How to use Designaphy to maximize your subscription
- + How we're different from traditional design services available

[BOOK A 15-MIN CALL >](#)